# KEVAVS (IMC) COMPARISON



Let's compare KEVA & IMC and see which is better

# **BUSINESS PLAN**





#### **TYPES OF INCOME**





### RETAIL MARGIN





# **BUSINESS DISTRIBUTION**







#### **PAYOUTS**





# **PLAN STRUCTURE**





#### TEAM INCENTIVE







#### SIDE MAINTENANCE



IN KEVA, NO SIDE MAINTENANCE IS NEEDED TO GET HOUSE FUND, CAR FUND, AND FOREIGN FUND







#### STOCKIEST MARGIN





IMC
DISTRIBUTES
5 TO 10 %
MARGIN OF
BUSINESS
POINTS





#### **PRODUCT**



550+ PRODUCTS
IN KEVA- ALL
RANGE
PRODUCTS WITH
15 CRORE
PRODUCT
LIABILITY
INSURANCE

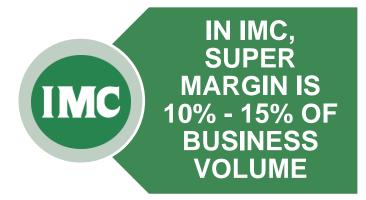






# SUPER STOCKIEST (C & F)







### STOCKIEST REFERRAL INCOME







# The comparison points do all the talk. KEVA surpasses IMC in all areas

# Thanks!

**Any questions?**